

Message Text

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PAGE 01 CAPE T 00899 181454Z

41

ACTION AF-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

----- 100115

R 181030Z DEC 74

FM AMCONSUL CAPE TOWN

TO USDOC WASHDC

INFO SECSTATE WASHDC 4261

UNCLAS CAPE TOWN 0899

E.O.11652:N/A

TAGS :BEXP SF

SUBJ :PRIVATE TRADE OPPORTUNITY

1. 791/02/P0023

2. 121874

3. J.MULLIGAN

4. 791 SOUTH AFRICA

5. A D R

6A. REPLY TO--

6B. G.R.AMYOT,FINANCIAL DIRECTOR

6C. HONDA CENTRE CAPE TOWN (PTY)LTD

364 VOORTREKKER ROAD

MAITLAND 7405

7. TELEX:5-0338; TEL 51-7011

8. --

9. 104-11.9A. DIRECT SALE AND DISTRIBUTORSHIP.

10. 3751213-1500. MOTORCYCLES,ELECTRIC OR COMBUSTION POWERED.

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3751253-0500. PARTS AND ACCESSORIES FOR MOTORCYCLES.

35613XX-0060. DOMESTIC WATER PUMPS.

35611XX-0180. INDUSTRIAL PUMPS.

39492XX-0060. GOLF EQUIPMENT.

3949525-0025. BOWLING ALLEYS.

23292XX-VALUE UNKNOWN. MEN'S AND BOY'S SPORTS CLOTHING
FOR OUTDOOR ACTIVITIES.

FIRM IS A FRANCHISE HOLDER FOR HONDA MOTORCYCLES AND CITREON
AUTOMOBILES. EMPLOYS 81; 9 TRAVELING SALESMEN. MAINTAINS REPAIR
SHOP WITH TRAINED MECHANICS FOR MOTORCYCLES, MOTORCARS, GENERATORS,
WATER PUMPS, OUTBOARD MOTORS AND DIESEL ENGINES. ANNUAL SALES
EXCEED \$7 MILLION, HAS 40 ASSOCIATE HONDA DEALERS LOCATED
THROUGHOUT SOUTH AFRICA WILLING TO MARKET NEW PRODUCTS THROUGH
THEIR OUTLETS AS SUB-DEALERS TO FIRM. OFFERS TO REVITALIZE
AGENCIES PRESENTLY HANDLED IN SOUTH AFRICA BY OTHER FIRMS WHICH
ARE NOT GETTING REQUIRED MARKET PENETRATION. FIRM ENJOYS GOOD
BUSINESS REPUTATION.

GAMON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
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Draft Date: 18 DEC 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740368-0397
From: CAPE TOWN
Handling Restrictions: n/a
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ISecure: 1
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Office: ACTION AF
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Original Previous Classification: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
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Review Content Flags:
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Review Markings:

Declassified/Released
US Department of State
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30 JUN 2005

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Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005